



Tuesday 23 September, 2008  
For immediate release

## TIGERS APPOINT GENERAL MANAGER OF FOOTBALL

The Richmond Football Club is pleased to announce the appointment of Craig Cameron as its new General Manager of Football.

Craig is currently the club's list and strategy manager. Before commencing with the Tigers in January 2008 he was Melbourne's recruiting manager for 11 years.

During this time Craig's role expanded to include broader list management responsibilities, including player contracting and TPP compliance.

While Craig was at Melbourne the Demons made the finals series on six occasions. Prior to this Craig worked extensively in advertising and marketing and comes to this role with a strong management background.

"Craig brings a depth of experience with him to this position and possesses an outstanding knowledge of football operations at the broader AFL level and an intimate knowledge of the workings of our club," Richmond CEO Steven Wright said.

"After a long and exhaustive search it is pleasing that we found our ideal candidate internally," Wright said.

"Craig is held in extremely high regard throughout the football industry and we are delighted that he'll be continuing his association with our club in this new capacity," he said.

"As head of our football department, Craig Cameron will oversee the draft and recruiting process together with Recruiting Manager Francis Jackson," Wright said.

"I am excited about the continued development of this young list at Richmond. I look forward to working with Terry Wallace, his coaching staff, the playing group, the board and administration of the club," Craig Cameron said.

"I will be striving to help put together the best possible playing list for our club moving forward," Cameron said.

### Media Contacts:

Judith Donnelly, Media Manager (03) 9426 4437, 0408 274 573 or [jdonnelly@richmondfc.com.au](mailto:jdonnelly@richmondfc.com.au)

Adrian Ceddia, Communications Coordinator (03) 9426 4470, 0414 357 857 or [aceddia@richmondfc.com.au](mailto:aceddia@richmondfc.com.au)