



## RICHMOND LAUNCHES 100 YEARS OF TIGER TREASURES

Richmond Football Club today officially launched its 2008 VFL/AFL Centenary year celebrations, unveiling "100 Years of Tiger Treasures" as the centre-piece of the festivities.

The Tiger Treasures comprise the 100 greatest moments, players and people in Richmond's proud 100-year history of league football.

Richmond president Gary March said the Tiger Treasures concept was an ideal way to celebrate the Club's heritage.

"From humble beginnings, the Richmond Football Club has risen to be one of the most successful clubs in the past 100 years of VFL/AFL football," he said.

"During this journey, it has been the source of inspiration for the legion of fans that have followed the Club.

"Many of the biggest names in the entire game's history have been involved at Richmond and through the Tiger Treasures we're able to pay fitting tribute to them."

The Club has nominated 10 Treasures in 10 different categories to form the 100 Tiger Treasures, with Richmond members and supporters invited to vote to decide the best of the best in each category.

Richmond's Former Players and Officials also will cast their votes to help determine the winners in two of the key Tiger Treasures categories - Strong and Bold and Class of the Century.

The full list of Tiger Treasures categories is:

- Marks of the Century
- Goals of the Century
- Brave Acts of the Century
- Servants of the Century
- Defining Moments of the Century
- Individual Performances of the Century
- Controversies of the Century
- Strong and Bold of the Century
- Class of the Century
- Premierships of the Century

Winners of the 10 Tiger Treasures categories will be announced at a special black tie function the Club is holding at Crown Palladium on Friday night, June 27, which will kick-start a massive Yellow and Black weekend of Centenary celebrations.

On the following morning (Saturday, June 28) at Punt Road Oval, the "Tiger Centenary Experience" will enable thousands of Richmond supporters to mingle with the Club's all-time greats, get their autographs, take photos of the premierships cups and reflect on the Tigers' wonderful heritage.

After that, the action moves across Yarra Park to the MCG, where Richmond will take on arch-rival Carlton in a Blockbuster clash being billed as "100G at the G". The Club is calling on all Tiger supporters to help pack the 'G' to the rafters with 100,000 spectators to honor all those who have donned the famous Yellow and Black colors over the past century.

The Richmond team will take to the field for this 'Blockbuster' clash in a replica of the guernsey worn by the Tigers of 1908, in the Club's debut season of league football.

"100G at the G will be a match to remember. If you can only make it to one game in 2008, this is the one to be at," said Richmond's CEO Steven Wright.

"With fantastic pre-match entertainment, and both clubs showing promising early-season form in 2008, it promises to be an epic encounter."

Richmond also announced that a selection of top-quality Centenary memorabilia and merchandise would be available for purchase throughout the year, including mini replica premierships cups, inscribed with the years of the Tigers' 10 league premierships; a magnificent montage of the Club's 'Immortals' of the Century - Jack Dyer, Kevin Bartlett, Francis Bourke, Tommy Hafey and Royce Hart; and a superb 224-page book showcasing the 100 Tiger Treasures of the past 100 years.

"As you can see, 2008 is a very special year for the Club. With positive signs on-field, the Tiger is awakening and we will be ready to roar as we enter our second century in the AFL competition," Wright said.

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