

**NEW  
TO 2012**

# 2012 INNER SANCTUM

A new coterie membership, which offers a combination of match-day and non-match-day benefits, including access to your own private room at the MCG and Etihad Stadium and an option to couple with sponsorship of your favourite Tiger player. Experience exclusive pre-match briefings during the season from key football department personnel. This membership will be capped at 200 members in 2012.



**RICHMOND**  
EST 1888



## MATCH-DAY BENEFITS

- ▶ Richmond Football Club membership to all home-and-away games played in Melbourne
- ▶ Access to a private room for all MCG and Etihad Stadium home games, with food and beverages available for purchase and premium plus reserved seating on Level 2. Includes complimentary half-time snacks
- ▶ Four exclusive pre-match briefings per member by key football department personnel
- ▶ MC and special guest appearances by key Tiger identities and past and present players, at home games

## PRE-MATCH BRIEFINGS

RD	DATE	OPPONENT	VENUE	MATCH COMMENCES
3	Sat, Apr 14	Melbourne	MCG	1.45pm
7	Sat, May 12	Sydney Swans	MCG	4.50pm
11	Sat, Jun 9	Fremantle	MCG	4.40pm
20	Sun, Aug 12	Western Bulldogs	MCG	3.15pm

## PLAYER SPONSORSHIP ADD-ON OPTION

- ▶ One invitation to the player sponsor dinner with a tour of the change-rooms by your sponsored player
- ▶ Your name on your sponsored player's locker for season 2012
- ▶ Signed guernsey by your sponsored player
- ▶ Signed photo with your sponsored player
- ▶ \$50 voucher to Tigerland Superstore
- ▶ Recognition on the Player Sponsorship page of the website – [richmondfc.com.au](http://richmondfc.com.au)

## NON-MATCH-DAY BENEFITS

- ▶ Exclusive Inner Sanctum membership pack
- ▶ **One invitation to:**
  - Coterie season launch (Adult membership only)
  - Richmond Family Day with exclusive coterie access to the Maurice Rioli Room in the ME Bank Centre
  - Jack Dyer Medal (Adult membership only)
- ▶ Membership and free entry to the RFC museum
- ▶ Maurice Rioli Club access after MCG home games
- ▶ Guaranteed access to purchase an AFL finals ticket should Richmond be participating
- ▶ Opportunity to purchase guest passes on match-day at a special Inner Sanctum price – limited guest passes available each week
- ▶ Subscription to the Club's official electronic newsletters
- ▶ Subscription to *The Fighting Tiger* – the Club's official magazine
- ▶ Recognition on the Coterie page of the website – [richmondfc.com.au](http://richmondfc.com.au)

## INVESTMENT

- INNER SANCTUM ONLY
  - Adult membership – **\$1,995**
  - Concession membership – **\$1,300**
  - Junior^ membership – **\$800**
- INNER SANCTUM AND PLAYER SPONSORSHIP
  - Adult membership – **\$2,695**
  - Concession membership – **\$2,000**
  - Junior^ membership – **\$1,500**

PLEASE NOTE: Discounts available for MCC and AFL members.  
^Junior – Under 15 years as at January 1, 2012.

