

2012 RICHMOND EXECUTIVE



RICHMOND
EST 1888



This package is ideal for Tiger professionals and business owners looking to network and socialise on match-day in a relaxed, family atmosphere with access to your own private room. Also includes exclusive non-match-day functions and exposure to the football department.



MATCH-DAY BENEFITS

- ▶ Richmond Football Club membership to all home games played in Melbourne
- ▶ Invitations to attend five match-day functions at Richmond home games
- ▶ Access to a private room for all MCG home games with food and beverages available for purchase and premium reserved seating on Level 2
- ▶ Exclusive pre-match briefing for one adult member in the change-rooms by a Richmond coach for Round 7, Richmond v Sydney Swans – Sat, May 12

MATCH-DAY DINING FUNCTIONS

RD	DATE	OPPONENT	VENUE	MATCH COMMENCES
1	Thu, Mar 29	Carlton	MCG	7.40pm
9	Sat, May 26	Hawthorn	MCG	1.45pm
17	Sun, Jul 22	North Melbourne	MCG	3.15pm
22	Fri, Aug 24	Essendon	MCG	7.50pm
23	TBC	Port Adelaide	MCG	TBC

NON-MATCH-DAY BENEFITS

- ▶ **NEW TO 2012** Exclusive Richmond Executive membership pack
- ▶ **NEW TO 2012** Family membership and free entry to the RFC museum
- ▶ **Family invitation to:**
 - **NEW TO 2012** Exclusive coterie pie and trivia night with players
 - **NEW TO 2012** Richmond Family Day with exclusive coterie access to the Maurice Rioli Room in the ME Bank Centre
 - **NEW TO 2012** Mystery event

- Draft BBQ function
- Kids' footy clinic
- Richmond Football Club interstate trip – includes function and reserved seats to the game against GWS GIANTS at ŠKODA Stadium – Sat, June 16

▶ Two invitations to:

- Jack Dyer Medal
- Coterie season launch

▶ One invitation to:

- **NEW TO 2012** Exclusive boardroom lunch with Craig Cameron and one other member of the Club's football department
- Mid-season review
- Pre-draft analysis

- ▶ One exclusive Richmond coach's polo shirt, per adult member – generously donated by Lite n' Easy
- ▶ One exclusive Richmond Executive t-shirt, per child member
- ▶ Maurice Rioli Club access after MCG home games
- ▶ Guaranteed access to purchase family AFL finals tickets should Richmond be participating
- ▶ Opportunity to purchase official match-day dining function tickets at a special Richmond Executive price
- ▶ Subscription to the Club's official electronic newsletters
- ▶ Subscription to *The Fighting Tiger* – the Club's official magazine
- ▶ Recognition on the Coterie page of the website – richmondffc.com.au

INVESTMENT

Family Membership – \$7,500
 Single* Adult Membership – \$3,500
 Single Junior^ Membership – \$950

*PLEASE NOTE: Single adult memberships only receive one invite to functions listed.
 ^ Junior – Under 15 years as at January 1, 2012.

